



Sell a Business Idea in the Time it Takes to Ride an Elevator

**Win \$1,000,
or a Meeting with Investors!**

Enter the e-merge Elevator Pitch Competition!

What: You'll have 2 minutes to present your business - real, or just the idea. No props or presentation slides allowed!

2 Categories: One for high school/college students; another for the public (open to all ages).

When: **Wednesday, November 6, 2013**

Students compete from 4 - 6 p.m. and the public competes from 6:30 - 8:30 pm.

Where: Baker College Auditorium, 1903 Marquette Ave in Muskegon, MI.

How: A panel of entrepreneur judges will choose the winners.

Prizes: Student Category: **1st Place - \$1,000 2nd Place - \$750 3rd Place - \$500**
Open Category: **Prize package awarded to top three finishers. Top finisher meets with representatives of an investor group at a future date.**

Practice: Student participants are required to attend a practice session on Monday, October 21, 6 - 8 p.m. in the Baker College Auditorium.

How to Enter: Register online at <http://guides.baker.edu/elevatorpitch>
Registration deadline is October 18, 2013. SPACE IS LIMITED!

Questions? Contact Kris Meyers 231-777-5270 or kmeyer04@baker.edu

Open to the public and free to attend!

e-merge Elevator Pitch Competition is sponsored by:



Hearthstone Bistro • Start Garden • Fifth Third Bank • Community Shores Bank